

Planting Book Seeds...

and reaping the financial benefits

ODIN Advisory Committee Meeting: 16 November 2021 * 2-4PM Presenter: Phyllis Kuno, Library Director, Trinity Bible College & Graduate School

Overview...

- How it worked for us
- How it can work for you
- Tips & Links

DISCLAIMER: All new ventures involve risk and following this path of selling library books (like we are) does not guarantee you will have as much trouble as we did. Hopefully you will be more successful and can teach us a few new tricks.

How it Worked for Us

- We suddenly had 940 boxes of books that needed homes
- Approximately 25,000 books (plus many boxes of journals)
- Figured out a plan "If you get lemons, make lemonade!"
- Put the plan into action mostly trial and ERROR first few months
- Reap the benefits Many items that have been cut out of our budget over the years, we can now actually purchase!

Reaping the Benefits...

- In past five years (give or take...)
 - Sent 3 or 4 boxes to My Empty Shelves (since May 2019) we have immediately earned \$55-\$60 per box [they pay shipping and provide free boxes]
 - Earned \$1,100 in commission on our BWB (about 12% of their gross sales of our books (Since January 2017)[they pay shipping and provide free labels and boxes]
 - Earned \$11,500 on Amazon book sales our average price from selling 450 books is about \$26 a book (Since February 2017)
 - We generally make \$200-\$400 a year in local sales
 - We funnel all of these funds into a special fund and are allowed to purchased unbudgeted for items from this – if you are a math whiz, just know that it took a bit before the Business Office starting putting all of our earnings in this fund!
 - Right now our special fund has about \$13,000 in it
 - We are still hoping for a remodel of the lower level of the library, but at least the seed has been planted and is beginning to bloom!

Do Whatever is Necessary...

Sorting books...



Pack them...again...



Three (not so) Simple Steps...

Collect Information

- From other ODIN Libraries
- From Your Library
- From Amazon

Create Information Slips/Labels

- Create Spreadsheet or Database
- Add Information
- Create Labels

Make Your Decisions

- Keep
- Sell
- Give Away

- What information do you want to collect?
- What is the best way for you to create an information slip?
- What are you decisions going to be based on?

Collect Information

- General Information
 - Accession Number
 - Initials
 - Date
 - ISBN (or other identifying #)
 - Author
 - Title
 - Copyright

- ODIN/ALMA Information
 - Owned by other libraries?
 - If so, how many?
 - Are their copies loanable to you
 - in Reference?

General/ODIN Information

∠ ITEM # - IN	TODAY -	ISBN -	AUTHOR -	TITLE	YEAR +	ODIN +	OREF -
1 TR	7/17/2018	1880689332	GRANT	BEYOND THE SHAME	2013		
2 TR	7/17/2018	9781624231056	GRANT	COURAGEOUS COMPASSION	2014		
3 TR	7/17/2018	9781937756819	DETRICK	GROWING DISCIPLES ORGANICALLY	2013		
4 TR	7/17/2018	9781930153301	BRITTON	HOW TO LEAD A CHRIST-CENTERED	2011		
5 TR	7/17/2018	1576832201	SJOGREN	101 WAYS TO REACH YOUR COMMU	2001		
6 TR	7/17/2018	802493483	DUNN	REACHING A GENERATION FOR CHRI	1997		
7 TR	7/17/2018	9780977405176	WATERHOU	JESUS AND HISTORY	2017		
8 TR	7/17/2018	9781732297609		KOREA REBORN	2018		
9 TR	7/17/2018	9781732297609		KOREA REBORN	2018		
10 TR	7/17/2018	9781475231359	DAVIS	TRANSFORMING CONFLICT: RELATIC	2017		
11 TR	7/17/2018	9781680671650	BROGDEN	LIVE DEAD JOY	2014		
12 TR	7/17/2018	9781629121130	SMUCKER	LIVE DEAD THE STORY	2014		
13 TR	7/17/2018	9780998178905	BROGDEN	LIVE DEAD THE JOURNEY	2016		
14 TR	7/17/2018		SANDS	LIVE DEAD JOURNAL: THE HEART SPE	2016		
15 TR	7/17/2018	9780998178943	BROGDEN	THIS GOSPEL: A COLLECTION OF MIS	2018		

Collect More Information...

- From Your Library
 - Do you have it?
 - How many?
 - Where what collections?
 - Call#, if available
 - Is this a duplicate of a book you own?
 - How many loans on your copy?
 - DNH: no one in ODIN owns it
 - After item is sold, a place to post that amount

- From Amazon
 - Lowest price for that used book
 - How many offers?
 - Is price under or over \$10?
 - After an item is sold, a place to post that amount

Your Library/Amazon Information

STX -	GREF +	ARCHV -	LOANS -	(CALL#	¥	LOW	¥	HIGH	¥	OFFERS •	NOOK	¥	AMAZON -	DNH	w	DUP	¥ .	< \$10 +	> \$10 -
															X					
2			14	BJ1475	.G73 2014															
1			1	BV4520	.D48 2013		\$2.0	00			91						Χ		X	
							\$14.0	00			1				X				X	
2			2	BV3770	.S53 2001		\$1.0	00			135						Χ		X	
				BV4447	.R38 1997		\$2.0	00			93						Χ		X	
							\$3.0	00			17				X				X	
							\$6.0	00			56				Χ				X	
							\$6.0	00			56				X				X	
							\$15.0	00			11				X					X
															X					
1			2	BV4501.	.2 .S683 201	L4											X			
															X					
															X					
															X					
															X					

Collect Even More Information...

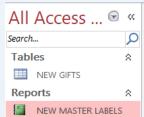
- Where could it end up?
 - Swabs
 - Catalog?
 - Sell on Amazon or similar company
 - Send to BWB or similar company
 - Give away FREE
 - Recycle (throw away ⊕)

- Notes
 - Name of donor
 - Who suggested we keep?
 - Does someone on your staff want first dibs on buying book?
 - Anything information you feel needed that doesn't fit anywhere else!

Where It Ends Up/Notes

SWAP -	CAT •	BWB •	FPHC -	BIBLE *	FREE	*	NOTES ▼
							TO BE ADDED TO STX'S DAVE, BENNI
							TO BE ADDED TO ARCHIVES BENNET
							TIFFANY WOULD LIKE STUDENT LIFE
							FOUND PRICE ON AUTHOR'S WEBIST
							STUDENT LIFE
							CATALOGING- REFERENCE, STUDEN
							WATERHOUSE, STEVEN
							HYUNDAI MOTOR
		~					HYUNDAI MOTOR
							JACOB, DAVE
							KEEP ADD TO STX JACOB, DAVE
							KEEP ADD TO ARCHIVES JACOB, DAV
							ADD TO STX JACOB, DAVE
							ADD TO STX JACOB, DAVE
							ADD TO STX JACOB, DAVE

Creating Labels



NEW GIFTS NEW MASTER LABELS

- 1 TR 7/17/2018 1880689332
 2013 GRANT
 BEYOND THE SHAME
 #IN 701N1 IRS: RFF ON 1Y?
 STX: REF: ARCHV: LOANS:
 LO\$ HI\$ OFFERS:
 DNH:X DUP: UNDER \$10: OVER \$10:
 [SWAP []CATALOG [BWB []PHC []BIBLE []FREE
 NOCK:\$______ AMAZON:\$______
 NOTES:TO BE ADDED TO STX'S DAVE. BENNETT
- 4 TR 7/17/2018 9781930153301
 2011 BRITTON
 HOW TO LEAD A CHRIST-CENTERED SMALL GROUP
 #IN COINI IRS: RFF CNI Y?
 STX: REF: ARCHV: LOANS:
 LO.\$14 HI:\$ OFFERS:1
 DN+X DUP: UNDER \$10:X OVER \$10:
 ISWAP [ICATALOG [BWB [FPHC [BIBLE]]FREE
 NOOK:\$ ______ AMAZON:\$ _____
 NOTES:FOUND PRICE ON AUTHORS WEBISTE
 STUDENT LIFE
- 7 TR 7/17/2018 9780977405176
 2017 WATERHOUSE
 JESUS AND HISTORY
 #IN COINI IBS: REF CNI Y?
 STX: REF: ARCHV: LOANS:
 LO.\$3 HI.\$ OFFERS:17
 DNHX DUP: UNDER \$10:X OVER \$10:
 [JSWAP []CATALOG []BWB []FPHC []BIBLE []FREE
 NOOK: \$ _____ AMAZON: \$ _____
 NOTES:WATERHOUSE, STEVEN

- 2 TR 7/17/2018 9781624231056
 2014 GRANT BJ1475 .G73 2014
 COURAGEOUS COMPASSION
 #IN ODINI IBS: RFF ON Y?
 STX:2 REF: ARCHV: LOANS:14
 LO\$ HI\$ OFFERS:
 DNH: DUP: UNDER \$10: OVER \$10:
 [SWAP []CATALOG []BWB []FPHC []BIBLE []FREE
 NOOK; \$_____ AMAZON \$_____
 NOTES:TO BE ADDED TO ARCHIVES BENNETT,
 DAVE
- 5 TR 7/17/2018 1576832201
 2001 SJOGREN BV3770 .S53 2001
 101 WAYS TO REACH YOUR COMMUNITY
 #IN ODINI IRS: RFF ONLY?
 STX:2 REF: ARCHV: LOANS-2
 LO\$1 HI\$ OFFERS:135
 DNH: DUP:X UNDER \$10:X OVER \$10:
 JSWAP JCATALOG JBWB JFPHC JBIBLE JFREE
 NOOK: \$ ______ AMAZON: \$ ______
 NOTES:STUDENT LIFE
- 8 TR 7/17/2018 9781732297609
 2018
 KOREA REBORN
 #IN ODINI IBS: RFF ONLY?
 STX: REF: ARCHV: LOANS:
 LO\$6 H1\$ OFFER\$:56
 DN+X DUP: UNDER \$10.X OVER \$10:
 ISMAP [ICATALOG [BWB [FPHC [BBILE]FREE]]
 NOK:\$________NAZON \$_______
 NOTES:HYUNDAI MOTOR

- 3 TR 7/17/2018 9781937756819
 2013 DETRICK BW4520 .D48 2013
 GROWING DISCIPLES ORGANICALLY
 #IN ODINI IRS: RFF ONLY?
 STX:1 REF: ARCHV: LOANS:1
 LO\$2 HI\$ OFFERS:91
 DNH DUP:X UNDER \$10:X OVER \$10:
 [SWAP []CATALOG []BWB []FPHC []BIBLE []FREE
 NOOK:\$_____ AMAZON \$_____
 NOTES:TIFFANY WOULD LIKE STUDENT LIFE
- 6 TR 7/17/2018 802493483
 1997 DUNN BV4447,R38 1997
 REACHING A GENERATION FOR CHRIST
 #IN ODINI IBS: RFF ON Y?
 STX: REF: ARCHV: LOANS:
 LO\$2 HI\$ OFFERS.93
 DNH DUP:X UNDER \$10:X OVER \$10:
 [SWAP [CATALOG [BWB [FPHC [BIBLE []FREE NOOK: \$ _____ AMAZON \$ _____ NOTES:CATALOGING- REFERENCE, STUDENT LIFE
- 9 TR 7/17/2018 9781732297609
 2018

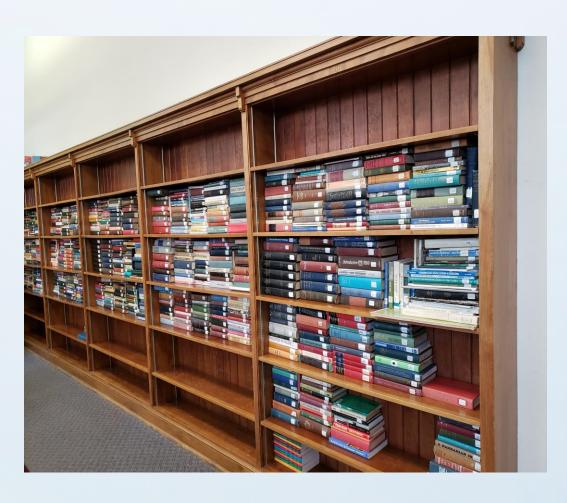
 KOREA REBORN
 #IN ODINI IRS: RFF ONLY?
 STX: REF: ARCHV: LOANS:
 LO\$6 HI\$ OFFER\$.56

 DNHX DLP: UNDER\$10:X OVER\$10:
 [SWAP []CATALOG []BWB []FPHC []BIBLE []FREE
 NOOK\$ _____ AMAZON \$ _____
 NOTES:HYUNDAI MOTOR

Typical Label...

```
5347 HJS 11/15/2021 068719217X
1955 BUTTRICK, ED.
INTERPRETER'S BIBLE VOL. XI
# IN ODIN LIBS: REF ONLY?
STX: REF: ARCHV: LOANS:0
LO:$2 HI:$ OFFERS:31
DNH:X DUP: UNDER $10:X OVER $10:
[]SWAP []CATALOG []BWB []FPHC []BIBLE []FREE
NOOK:$_____ AMAZON:$_____
NOTES:GIFT- REV. ALLEN WORLIN
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Places to plant your book seeds...



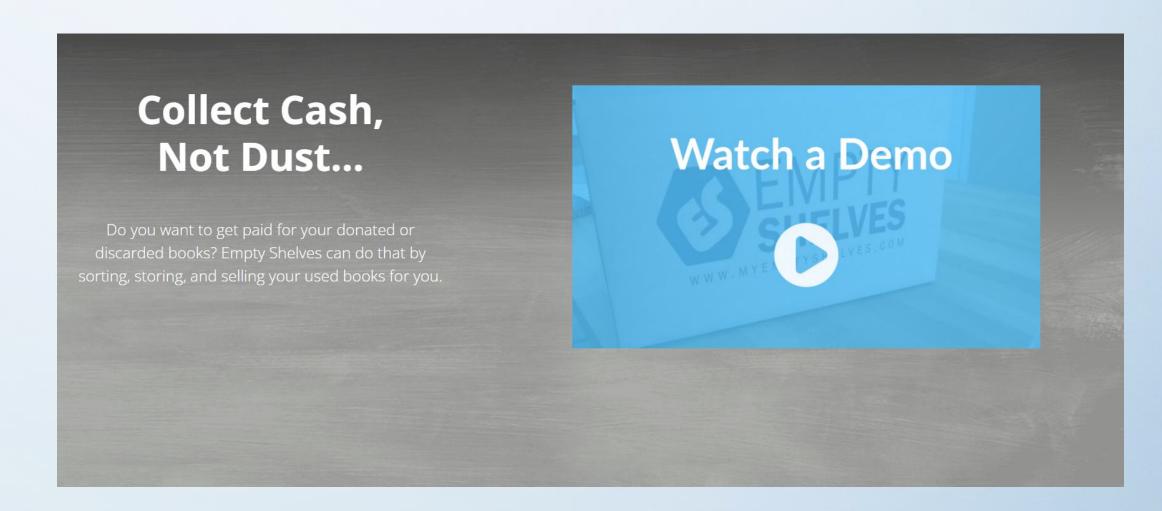
Sell at home first...

- Display them so easily read
- Keep your prices low
- Run sales
- Ship them off
- Start over again

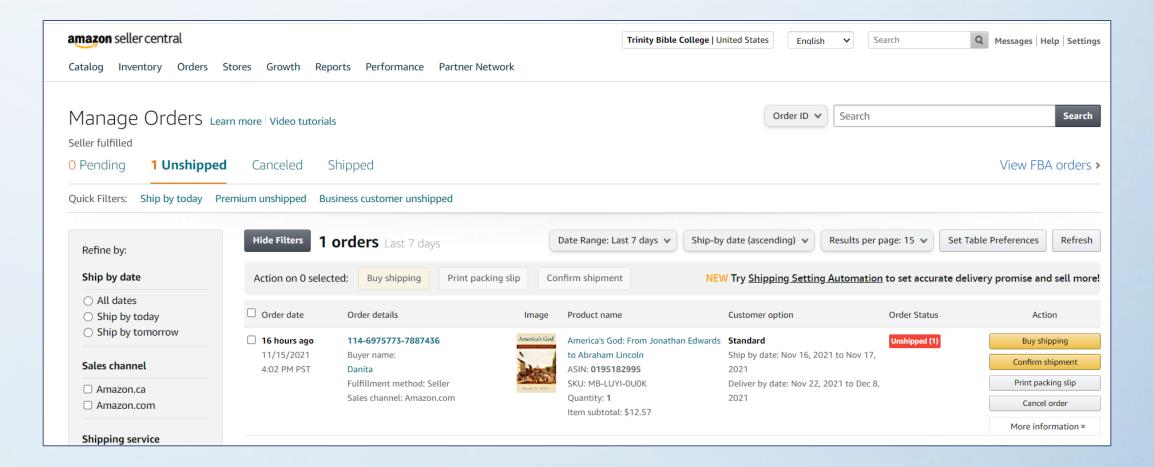
BETTER WORLD BOOKS



MY EMPTY SHELVES



Amazon Seller Central



More places to plant your book seeds...

- Donate to a good cause
- Give away on a FREE shelf
- Recycle: Last Resort...

Tips I Promised...

DO...

- use all CAPS when adding to spreadsheet quicker/easier
- try some of these ideas then do what works best for you
- your best to keep your rating on Amazon as high as possible
- be generous and kind to customers- both local and online
- be brutally honest about the condition of books you are selling
- keep information slip with book until its final disposition (sold, given away, or dumped

More Tips I Promised...

DON'T...

- put articles (A, An, The) on titles
- use Microsoft Access unless you are already a pro with it
- glue labels in books
- remove labels, markings, pockets, etc. when selling books
- sell anything under \$10
- try to sell books in poor condition
- ever turn down a donated book!

My Empty Shelves

myemptyshelves.com

Better World Books

https://services.betterworldbooks.com/libraries/

Amazon.com

For more information, samples, etc., contact: phylliskuno@trinitybiblecollege.edu
701.349.5407

Have fun and make lots of money!

